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MEDIA RELEASE

FOR IMMEDIATE RELEASE

January 28, 2013

REBRANDING LAUNCH

New Logo & Website Official Kickoff

The **AIDS Committee of North Bay & Area (ACNBA)** proudly announces the official launch of its rebranded look for 2013.

ACNBA has been working towards updating its **corporate image** and **website** for the past two years. After much introspection, consultation and peer review ACNBA says a fond farewell to its former branding and says welcome to its bright and fresh new look for 2013 and beyond.

A formal ceremony will be held at ACNBA's office **Thursday, January 31st at 2:00 pm** to mark the occasion.

Several guests, who played important roles in making ACNBA's corporate enhancement possible, will be joining ACNBA staff for this milestone event.

Refreshments will be available.

DATE: Thursday, January 31, 2013

PLACE: AIDS Committee of North Bay & Area office
201-269 Main St. West, North Bay

TIME: 2:00 – 2:30 pm.

*For more information on **ACNBA's Rebranding Launch** contact:*

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