



201-269 Main St. W.  
North Bay, ON P1B 2T8  
P (705) 497-3560  
F (705) 497-7850  
TF 1-800-387-3701



**FOR IMMEDIATE RELEASE:**

August 23, 2018

**International Overdose Awareness Day in North Bay**  
*Community Groups Holding Event to Remember Those Lost*

Friday, August 31<sup>st</sup> marks **International Overdose Awareness Day in North Bay**.

The event, jointly organized by the **AIDS Committee of North Bay & Area, Community Counselling Centre of Nipissing**, the **North Bay Parry Sound District Health Unit** and the **North Bay Drug Strategy**, will include a gathering at **Leger Square** beside **North Bay City Hall** from 1:00 pm - 3:30 p.m.

**Mayor Al McDonald** will read the official proclamation.

The goal of the event is to **raise overdose awareness** and **reduce the stigma of drug-related death** by realizing that **overdose can affect anyone**.

Organizers hope the gathering offers families and friends **a safe space to acknowledge their grief** and spread the message that **the tragedy of overdose death is preventable**. To that end a **garden of remembrance** will be unveiled.

Everyone is invited to attend, share, remember and act.

**Free Naloxone overdose kits** and training will be available as well as a range of free harm reduction supplies, swag, snacks and prize draws.

*For more information on International Overdose Awareness Day Gathering go to [aidsnorthbay.com](http://aidsnorthbay.com) or contact:*

*Kathleen Jodouin  
HIV Education Coordinator  
(705)497-3560 ext. 204  
[jodouink@gmail.com](mailto:jodouink@gmail.com)*

*Kirk S. Titmuss  
Communications Coordinator  
(705) 497-3560 ext. 211  
[acnbakst@gmail.com](mailto:acnbakst@gmail.com)*